



# Migrevention

First fully digital headache clinic



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## Migraine: much more than 'just a headache'

### Highly prevalent

**1.4B** people globally suffer from migraines

### Underdiagnosed

**90%** sufferers remain undiagnosed

### Economic impact

**€111B** migraine related annual cost in the EU

## Digital Headache Clinic:

a pathway solution for primary headaches, empowering migraine patients and specialists through data



Download the digital headache diary app

### Headache app

For migraine sufferers

- Log headaches
- Track triggers and medication intake
- Chat with a specialist

### Patient manager

For healthcare providers

- Remote patient monitoring
- Asynchronous chat with patient

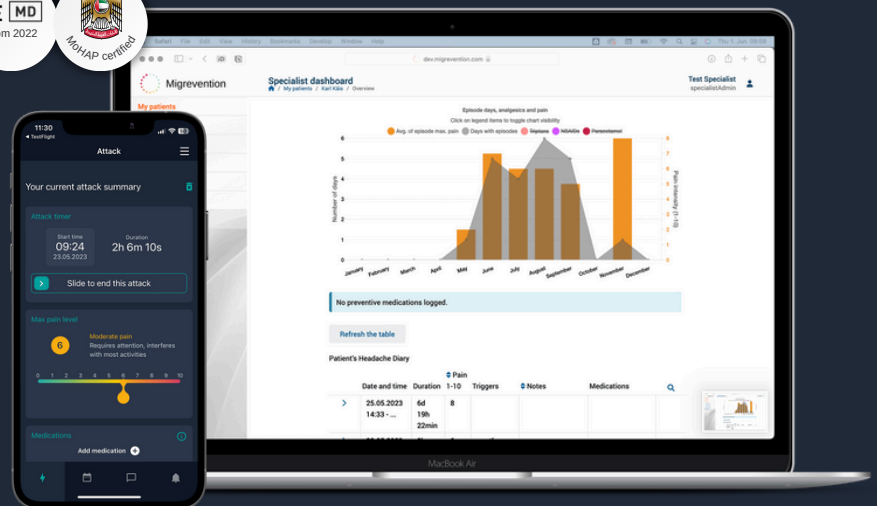
## Primary model: tech provider for Healthcare Providers

### Licensing contract between Migrevention and Healthcare Provider (HCP)

- Enabling Specialists to provide efficient and evidence based treatment
- Software as a Service (SaaS) model
- First generation product certified as Class I Medical Device (EU)

### Migrevention's service includes:

- Providing platform for hospitals and clinics to digitalize their primary headache treatment pathway
- Processing, storing and securing patients' health data



## Value proposition summary

10x more time efficient treatment

Improved access to remote patients

Less need for physical visits

Better patient engagement

Improved communication in treatment team

## Founders

## Expert team

improving the life quality for over 1 billion migraine patients



**Katrina Laks, MSc**  
CEO | Migraine Patient Advocate



**Mark Braschinsky, MD, PhD**  
CScO | Neurologist, Headache Specialist



**Triinu Nilberg-Piikselt, MA**  
CFO | Clinical Psychologist



**Karl Kiis**  
CTO | Back-end Developer



**Martin Leiger**  
Head of Business Development



**Siija Elumirm**  
Head of Legal and Regulatory



**Kristi Tamela**  
Headache Nurse

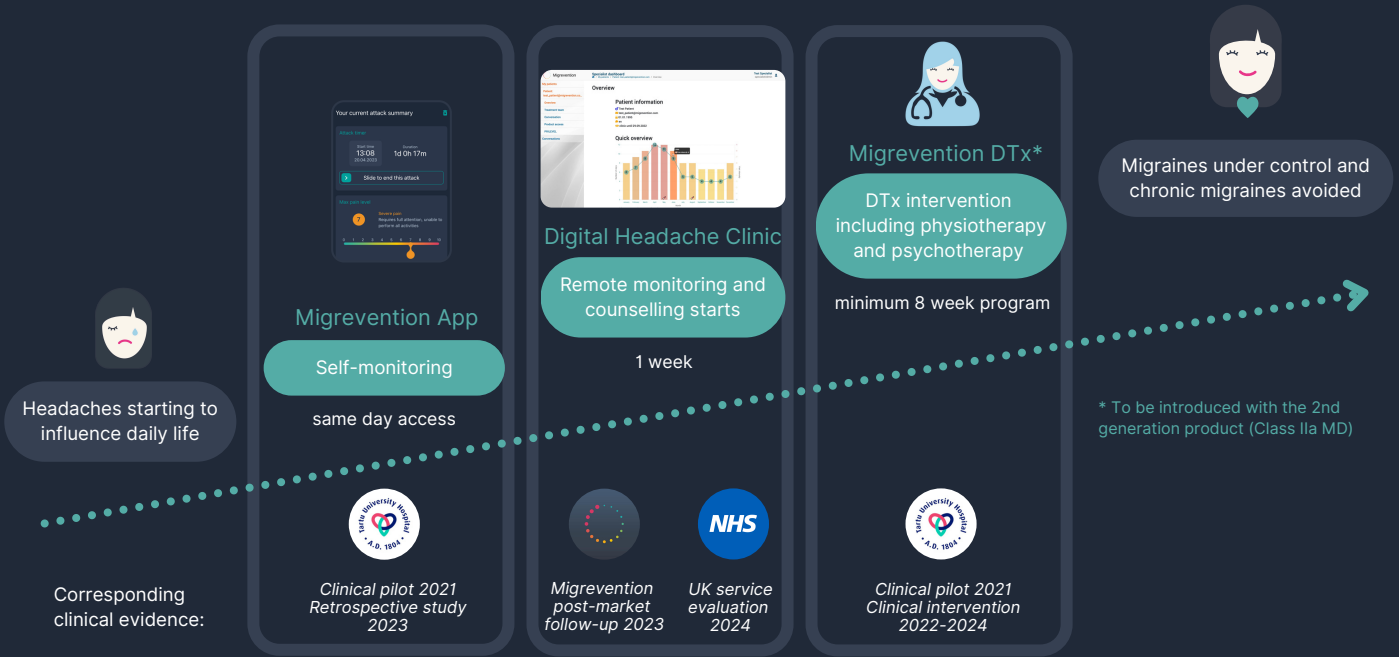


**Kristin Moppel**  
CMO

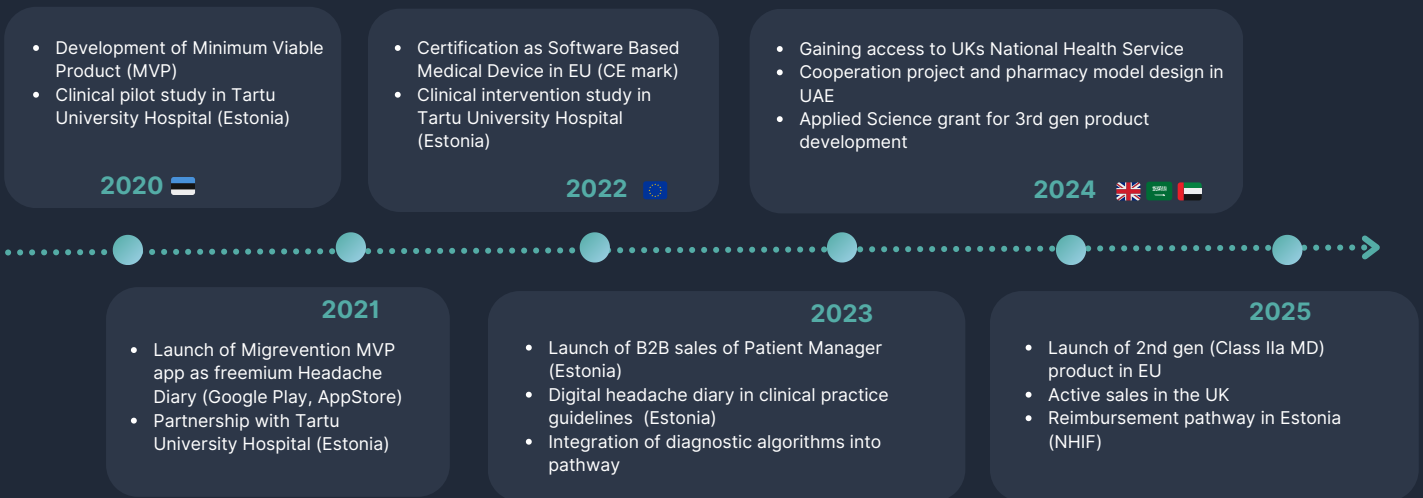


**Dmitri Borohhov**  
Development team lead

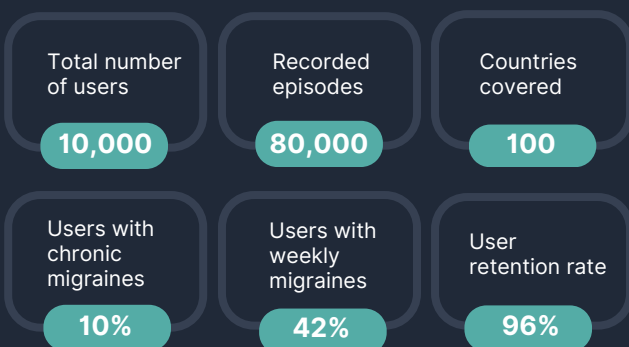
## Improved Treatment Pathway for Primary Headaches with Migrevention



## Business and Product Development Roadmap (2020-2025)



## Current Traction with Freemium Headache App



## 2nd Generation Product functionalities

To be launched in 2025, currently in clinical trials

