

DIGITAL NATION

Building future-ready digital societies

Company Profile: Overview

- Digital Nation is a digital change advisory network originating from Estonia and on a mission to build future-ready societies around the world.
- We convert the experience of Estonia – the world’s first truly digital nation – into next digital success stories, by merging Estonian expertise with global best practices and the client’s highest ambitions.
- Our clients are the governments keen to change the(ir) digital game. We co-create, guide, and deliver from inspiring visions to practical strategies to their effective and rapid delivery.
- We have a good track record of delivering high-impact work under strict deadlines and independently within an agreed advisory framework.
- Behind our core team is a wide network of Estonia’s and the world’s top experts (120+ and growing) in digital government, economy, and society – everyone with hands-on practical experience of transformation success, and ready to be involved as fits.

From inspiring visions to
practical strategy.

From strategy to effective and
rapid delivery.

1. Strategy → Vision and concept
2. Roadmap → Steps and prerequisites, governance and policy
3. Design → Service + business models, architecture, technology
4. Pilots → Prototypes and proof of concepts
5. Delivery → Solution selection, delivery, and roll out supervision
6. Masterclass → Digital society masterclass to accelerate the learning curve
7. Immersion tour → Deep dive study trip to Estonia combined with planning workshops

Our deepest expertise: digital change strategy & management, digital ID, interoperability & data exchange, AI in governments

But with our network, we have hands-on experience in a longer list of areas:

- Managing and leading digital transformation in the enterprise, government, and society levels:
- National digital society/government vision and strategy
- Governance, leadership, and management for effective strategy delivery
- Legal framework for digital society & government
- Digital service design and user experience, seamless and proactive services
- Digital identity and digital signatures
- Interoperability and data sharing
- Base registries (e.g. population, business, land)
- Privacy management
- Technology architecture
- Artificial Intelligence in governments
- Digital infrastructure, government cloud, and public cloud policy
- Shared service reforms for standard IT delivery
- Government -as a Platform concept and practical delivery
- Experimentation and innovation in the public sector
- Emerging technology uptake, especially AI
- Start-up ecosystem building
- Public-private collaboration and open innovation
- Capacity building: digital skills and awareness in the public sector and society
- Digital economy and data economy vision & foundations
- International promotion of digital industry & government
- Cross-border digital services
- e-Residency programs

Team & experiences

Siim Sikkut

Managing Partner — Digital Nation

Relevant experience

- 10+ years of leading digital policy-making and digital government works in the Republic of Estonia – Government Chief Information Officer (GCIO) in 2017-2022
- Served as national digital policy advisor to 3 Prime Ministers of Estonia
- Chairman of OECD Senior Digital Government Officials Working Party (E-leaders) in 2019-2022
- Considered one of the top digital government experts and practitioners globally
- Has delivered advice, workshops and talks to digital government leaders and practitioners globally (in 40+ countries)
- Author of book “Digital Government Excellence: Lessons from Effective Digital Leaders”, published in 2022
- Member: Apolitical’s Advisory Board on 21st Century Government, Digital Council of the President of Estonia, UN E-Gov Survey Expert Group
- Fluent in English, general comprehension of French



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Üllar Jaaksoo

Founder & Partner — Digital Nation

Relevant experience

- 25+ years of experience in business, technology and strategy development in the private sector both in Estonia and abroad.
- Board / C-level proven track record in managing companies in the sectors of banking, media, smart cities, retail, data centers, telecom etc.
- Successful experience in managing and advising public institutions. Expert on digital society and digital innovation.
- Former Digital Adviser to the Office of the President of Estonia.
- Fluent in English and Russian.



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Taavi Linnamäe

Partner— Digital Nation

Relevant experience

- 20+ of experience in devising, executing and fascilitating large-scale policy reforms in public sector.
- Acknowledged professional in strategic management, strategic communication, government relations, digital transformation, digital skills development, marketing & brand development.
- In 2016-2021 served as a strategic advisor to the President of the Republic of Estonia H.E Kersti Kaljulaid, being for 5 years at the forefront of business diplomacy, international relations, and multilateral cooperation.
- Spearheading President Kaljulaid Foundation as CEO which is think-tank to promote democracy, human rights, rule of law, freedoms and digital leadership around the world.
- Has delivered advice, workshops and talks to digital government leaders and practitioners globally.
- Fluent in English.



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We are eager to answer to your questions and start finalising the curriculum together!

Digital Nation

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