bamboo apps

Design and Software Development company with Automotive and Mobility expertise

Bamboo Apps is a trusted partner that delivers custom software and provides skilled design & development teams for companies working with connected, autonomous, shared, and electric vehicles.

WHAT WE DO

- Prototypes & POC
- UX/UI Design

- Software Development
- Quality Assurance

KEY COMPETENCIES

- Car connectivity
- HMI UX/UI design

- Shared mobility
- Driver companion apps

KEY CLIENTS

JAGUAR LAND ROVER

RINSPEED

ŠKODA

RELOAD

GENTHERM

ZURICH

> " I am satisfied with the Bamboo Apps team's work and attention to detail. Also, I appreciate going the extra mile to achieve the requirements in a timely manner.
>
> **Eyad Zeino**, Project Manager
> Mitsubishi Electric Automotive America

MITSUBISHI ELECTRIC

Design and Development for JLR InControl Remote Apps

Client: Jaguar Land Rover (UK)

Bamboo Apps has been involved in the development and redesign of the first versions of the Jaguar Land Rover InControl Remote apps. JLR and Bamboo Apps teams have rebuilt the applications' architecture and enhanced their usability, functionality, and security.

Project deliverables:

- Architecture rebuilding & CI/CD implementation

- Application redesign

- Employment of new security measures

- QA testing, incl. Unit testing, UI testing, BDD testing

HMI User Experience Design & Connected Car Apps

Client: Rinspeed (Switzerland)

Bamboo Apps presented a suite of connected car control apps and the futuristic UI/UX design for HMIs delivered to Rinspeed's new concept vehicle - "microSNAP". The goal was to create a fully digital autonomous in-car experience meeting the challenges of ever-increasing shared mobility and last-mile delivery.

Project deliverables:

- 49-inch coast-to-coast HMI: UX/UI design

- In-car connected remote control app

- Remote access app for delivery vehicles

Automotive industry expertise

Bamboo Apps has a working knowledge of product and full-stack software and solution architecture, with exposure to both cloud & in-vehicle software development. We help our clients disrupt the future of automotive with connected car strategies, digital cockpit for EVs, and the shift to shared mobility.

Top European developer

Recognized as Top Design Agency and Top App Developer in Estonia.

Trusted partner

We created apps and designs for Jaguar Land Rover, Harman, Zurich Insurance, Rinspeed.

Top domain talents

Our engineers and design team have 5+ years of experience in designing, executing, and supporting automotive cloud and software solutions. We have deep knowledge of mobile and cloud computing technologies and current automotive computing trends.

Hassle-free process

Easy project on/off-boarding, transparent communication, and custom delivery strategy.

Perfection in design

We focus on usability and consider all relevant regulation to allow series implementation.

Have a project in mind?

Tell us about your app idea and get a free detailed estimate.

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