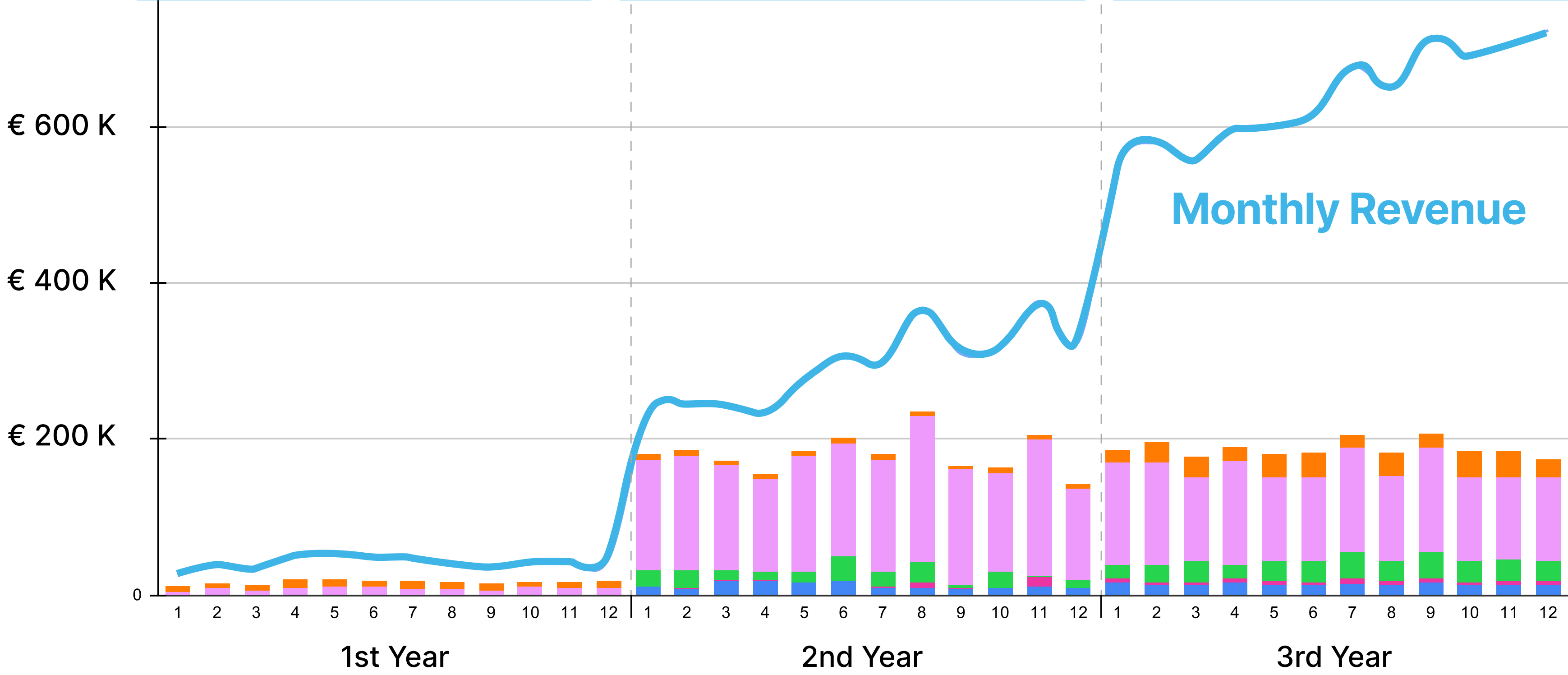


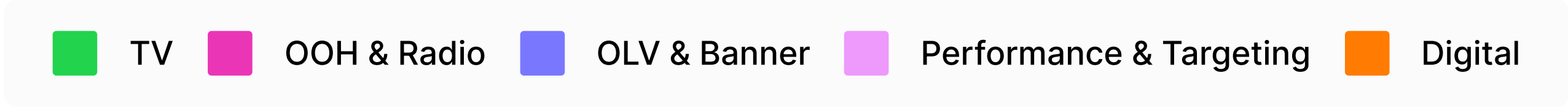
Build your GTM strategy & revenue beyond expectations with AdoptoMedia



S&M Spend as % of Revenue

	1 Year	2 Year	3 Year
Revenue, €	507 K	3,5 MM	7,6 MM
YoY Growth		695%	217%
S&M Spend, €	192 K	2,1 MM	2,2 MM
% of Revenue	38%	61%	29%

Monthly Marketing Spend



1. Start your GTM Strategy with CheckMedia Service

2. Achieve rapid growth while controlling costs

3. Marketing Mix Optimization, Capitalization Growth

Estimate your preliminary budget to achieve the goal for the first 12 month. Create an initial marketing mix using our innovative meta-models and AI approach.

Preliminary marketing-mix budget validation

For free



Advanced Services:

analysis of various scenarios, P&L support model in xls format, one-on-one sessions with experts

590 Euro

New

1. Validation results

Based on your provided information, the preliminary calculations show that the required budget **is more than 3 times** than your initial expectations. This places you in the **'red' risk zone**, and you can potentially acquire 10,466 new customers with a budget of 199,900.

2. Preliminary marketing budget and multichannel CAC

Marketing Channel	Marketing Budget	CAC*
TOTAL	199,900	19
Digital Media banners (impr)	3,837	187
Digital Special projects (impr)	529	22
Digital Media display (impr)	59,204	11
OOH OTS (quantity)	5,941	1,288
Performance Context (clicks) brand	18,520	19
Performance Context (clicks)	75,077	18
Performance Social Network (impr)	330	220
Radio OTS (quantity)	22,625	178
TV National OTS (quantity)	13,833	412

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With AdoptoMedia's 2-year marketing mix analysis:

1. Prepare for successful fundraising
2. Build a reliable P&L statement
3. Compare performance marketing and brand awareness campaign scenarios
4. Achieve over 2X revenue growth with the same budget
5. Significantly increase the company's valuation

Our Offering:

Pricing starting at € 10,000

a two-year predictive model based on meta-models with long-term effects and AI



1. Start your GTM Strategy with CheckMedia Service

2. Achieve rapid growth while controlling costs with AdoptoMedia

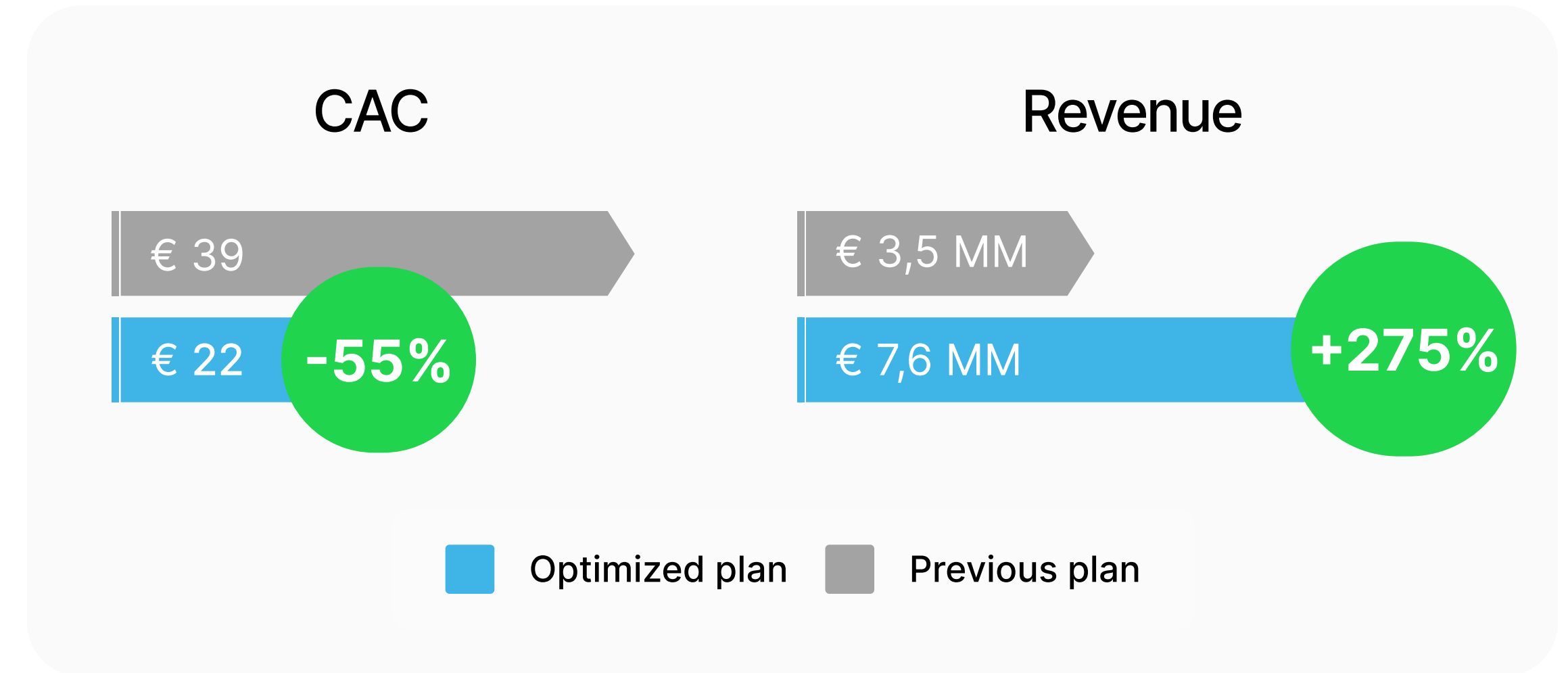
3. Marketing Mix Optimization, Capitalization Growth

AdoptoMedia

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Optimizing the Marketing Mix impacts the growth of your company's valuation

AdoptoMedia significantly reduces costs while maintaining revenue growth rates through our predictive models, which leverage historical data



$$\uparrow \text{EBITDA} \times \text{Multiple} = \uparrow \text{Valuation}$$

More than 2X