

PANEL DISCUSSIONS WITH ESTONIAN, GERMAN AND PORTUGUESE COMPANIES

- 30th May @ 13:00-14:00 panel discussion "CHARMS & PAINS OF DIGITALIZATION"

Participants: Proekspert (EST), Cybexer (EST), Flowit (EST) & German companies joining from Berlin-Brandenburg Pavillion. Moderator: Doris Põld

- 30th of May @ 15:00-16:00 panel discussion "CREATING FUTURE TRANSPORTATION WITH THE SMARTEST DIGITALIZATION"

Participants: Flowit (EST), Datel (EST), AuveTech (EST), University of Coimbra (POR), Introsys (POR). Moderator: Doris Põld

- 31st of May @ 14:00-15:00 panel discussion "HOW CAN DIGITALIZATION & AUTOMATIZATION HELP MEET CURRENT CHALLENGES OF RISING COSTS & SHORT SUPPLY"

Participants Radius Machining (EST), Flowit (EST), Veinland GmbH (GER), Berlin-Brandenburg Pavillion (GER). Moderator: Leana Kammertöns.

- 1st of June @ 10:00-10:45 panel discussion "PRODUCTION EFFICIENCY MONITORING AND ITS IMPORTANCE IN INDUSTRY 4.0"

Participants: Incap Electronics (EST) & Flowbase (EST)

WORKSHOPS

- 1st of June @ 13:00-14:00 workshop "DATA AS A PRODUCT INNOVATION WORKSHOP: HOW TO CREATE YOUR DATA LANDSCAPE IN SIX STEPS, FIND YOUR DATA POTENTIAL AND START YOUR INNOVATION!"

Presenting Evgenij Nazarenus & Nikola Ulrich from Nortal (EST)

Visit Estonian Booth at Hannover Messe - Hall 4, Stand G54

PRESENTATIONS

- 31st of May @ 10:30-11:00 presentation "OPTIMIERUNG DER PRODUKTION MIT DIGITALEN WERKZEUGEN"

Presenting Eva Laanemäe from Radius Machining (EST)

- 31st of May @ 12:00-12:30 presentation "ESTONIAN MANUFACTURING: A SMALL COUNTRY WITH A LARGE PRODUCTION NETWORK"

Presenting Tanel Uibokand from Radius Machining (EST)

- 31st of May @ 13:00-13:30 presentation "BETEILIGUNG AN FORSCHUNGS- UND ENTWICKLUNGSPROJEKTEN: EIN UNKONVENTIONELLER WEG, UM MITARBEITER ZU MOTIVIEREN UND BEHALTEN"

Presenting Eva Laanemäe from Radius Machining

- 1st of June @ 10:30-10:45 ESTONIAN ELECTRONICS presentation

Presenting Arno Kolk from Estonian Electronics Industry Association (EST)

- 1st of June @ 11:00-11:15 ESTONIAN & GERMAN TRADE RELATIONS, SUPPORT & OPPORTUNITIES presentation

Presenting Leana Kammertöns from Enterprise Estonia (EST)

- 1st of June @ 12:30-12:45 INCAP ELECTRONICS company presentation

Presenting Greg Grace, Board Member (EST)

- 1st of June @ 14:30-14:45 ELIKO TECHNOLOGY company presentation

Presenting Indrek Ruiso, CEO (EST)

HAPPY HOUR

- 31st of June @ 16:00-18:00 HAPPY HOUR! Informal networking opportunity with light refreshments

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Moderator: Doris Põld

Digitalization as an enabler of Future Mobility

The panel discussion focuses on people and goods that are being transported in the future. Specifically, the discussion focuses on how to reinforce competitiveness of the mobility sector and what are the technological trends in the sector.

Creating Future Transportation with the Smartest Digitalization highlights the developments in the **mobility sector and how it's all going to change in the near future**. Artificial Intelligence (AI), Mobility as a Service (MaaS), autonomous driving and mobile robotics are just the few examples characterizing the future mobility and automotive production.

You will hear about the recent developments and possibilities and development in:

- Data usage in future mobility
- Opportunities and risks of autonomous driving
- AI applications in the transportation sector
- Cutting-edge basic and translational research
- Mobile robotics and production automation

Come to discuss together with Estonian and Portuguese experts in Future Mobility, and network in Estonian Pavilion!

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Future-Proofing and Secure Supply Chains

In this panel session we discuss how to build up crisis proof and secure supply chains in the future. What are the main challenges that manufactures tackle today and how smart solutions can reduce the downtimes and help to build crisis proof supply chains.

Ramping up cybersecurity measures, safeguarding data storage and boosting real-time interaction with the clients are some of the ways how technology can help to build up future-proof supply chains.

In this Charms and Pains of Digitalization discussion round we share **short and sharp examples, experiences and proposals** about digitalization charms and pain-points in industries. You will hear future-proofing views and honest pro's and con's how:

- Data will be new product of every industry
- To build up real-time interaction with your clients
- To ramp-up cybersecurity measures and safeguard your data storage
- Technology can help to build up future-proof supply chains.

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Inhalt: Ausnahmslos alle Fertigungsunternehmen stehen angesichts rapide steigender Kosten und zunehmender Lieferengpässe vor der Herausforderung, Teile ihres Fertigungsprozesses und unternehmensinterner Prozessketten zu automatisieren. Zahlreiche Lösungen werden am Markt angeboten. Jedoch sind nur in den seltensten Fällen Komplettlösungen sinnvoll, machbar und finanzierbar. In der Hauptstadtregion mit ihren vorwiegend kleinen und mittleren Betriebsgrößen ist daher „Automatisierung nach Maß“ das Gebot der Stunde. Welche maßgeschneiderten Lösungen bieten Unternehmen bereits an und welche Best Application Practices gibt es bereits?

Das Fachprogramm wird als Twinning-Programm Estland/Berlin-Brandenburg gestaltet.

Beispiel Estland: Digitale Transformation leicht gemacht

Juhan Pukk, Flowit Estonia OÜ / Estonian ICT Cluster

Branchenübergreifende Automatisierungslösungen – Individuell und maßgeschneidert

Dipl.-Ing. Gerald Rynkowski, VEINLAND GmbH, Geschäftsführer

Best Application Practices

Eva Laanemäe, Machining OÜ, Estland

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- **1st of June @ 13:00-14:00 workshop "DATA AS A PRODUCT INNOVATION WORKSHOP: HOW TO CREATE YOUR DATA LANDSCAPE IN SIX STEPS, FIND YOUR DATA POTENTIAL AND START YOUR INNOVATION!"**

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ENG:

„Data as a product“ innovation workshop

Discover the potential of your data!

By using real-life cases, we discover the possibilities of new and efficient usage of your company's data. We introduce how to raise existing potential and start your innovation in six steps.

GER:

„Data as a Product“ Workshop

Entdecken Sie mit uns das Potenzial Ihrer Daten!

An individuellen Beispielen ersinnen wir spontan neue Möglichkeiten für eine neuartige Kombination und die effiziente Nutzung der Daten Ihres Unternehmens.

Wir stellen Ihnen vor, wie Sie in sechs Schritten vorhandenes Potenzial heben und Ihre Innovationen starten können.

Evgenij Nazarenus, Project Manager and Team Lead at Nortal

Nikola Ulrich, Senior Consultant and Team Lead at Nortal

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